



RUBY PARK PUBLIC SCHOOL

SYLLABUS FOR THE ACADEMIC SESSION 2022-23

Subject - Business Studies

CLASS - XI

Month	Topic	Sub Topic
June	Evolution and Fundamentals of Business	History of commerce in India, Concept and Characteristics
		Differentiation between Business, Profession and Employment, Objectives of Business (Economic and Social), Role of Profit
		Classification of Business Activity (Industry and Commerce), Business Risk - Meaning, nature and causes and written work.
	Forms of Business Organisation	Sole Proprietorship and Joint Hindu Family Business
July	Forms of Business Organisation	Partnership: Features, Types, Merits, Demerits and Types of partners, minor as a partner, LLP, Cooperative Societies - Features, Types, Merits and Demerits
		Joint Stock Companies - Features, Merits and demerits, Formation of a company procedure and documents (including OPC)
		Starting a Business - basic Factors
	UTI	
	Public, Private and Global Enterprise	Differentiation between Public Sector and Private Sector, Forms of Public Sector - Feature, Merits and Demerits, Changing role of Public Sector, Features of - Global Enterprises, Joint Venture, PPP.
August	Business Services	Banking - Types of bank account, banking services, RTGS, NEFT, core banking
		Insurance - Principles, Life Insurance, Health Insurance, Fire Insurance and Marine Insurance - Meaning and Differentiation. Postal and telecom services.
	Emerging Modes of	E- Business - Scope, Benefit, Resources required to implement,

	Business	online transactions, Payment mechanism and Security and safety of business transaction, Outsourcing BPO and KPO
	Social Responsibility and Business Ethics	Meaning, Definition and Need for Social Responsibility, Arguments For and Against Social Responsibility, Responsibility towards different interest groups
September	Block Test 1	
October	Sources of Business Finance	Meaning and need for Business Finance, Sources of business finance ownership basis, Retained Earnings, Issue of equity shares, Preference shares
		ADR, GDR, IDR, Borrowed Fund - Debenture and Bonds, Loans from Commercial Banks and Financial Institutions, Public Deposit, Trade Credit and ICD.
November	Small Business	Entrepreneurship Development concept characteristics and need, Definition of Small Scale Enterprise, Role of Small Business in India with special Reference to Rural Areas.
		Government Scheme and Agencies - NSIC and DIC with special reference to Rural, Backward and Hilly Area and written work.
December	Internal Trade	UT II
		GST concept and key features, Services of a wholeseller, Services of Retailers, Types of Retail Trade - Itinerant retailers.
		Small Scale Fixed Shops, Large Scale Retailer - Departmental Stores
		Chain Stores and Mail Order Houses
January	International Trade	GST -Concept and Key features
		UT III
		Meaning, Characteristics of International Trade, Difference between Internal and International Trade, Advantages and Disadvantages of International Trade.
		Export Procedure with all documents and Import Procedure with all documents. WTO and its functions.
		Revision
February	Block Test 2	

